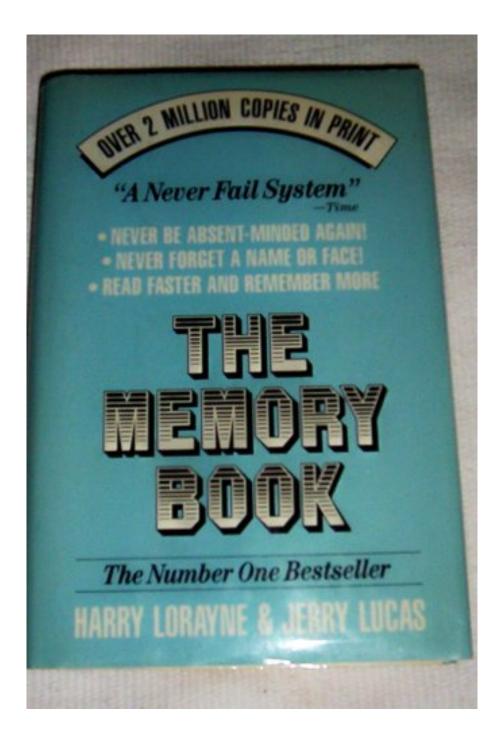


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The Memory Book -- "A Never Fail System" -- Never Be Absent-Minded Again -- Never Forget A Name or Face -- Read Faster and Remember More

- Sales Rank: #1198148 in Books
- Published on: 1974
- Number of items: 1
- Binding: Hardcover

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568 of 580 people found the following review helpful.

A solid book on memory techniques

By Travis Cottreau

This book has all the memory techniques that are typically taught in memory courses and other memory books. Even if they are sometimes introduced by other names, all of the techniques are variants and combinations of word-substitution (mostly used for foreign words, but also people's names and words that can't easily be pictured), link, peg, loci (sometimes called Roman Room technique) and phonetic (letter for number substitution) systems. The book is mostly re-hashed information that has been presented earlier (even by Lorayne himself), but the writing style makes it a book worth keeping.

The real strength of this book over others of its kind is the dialog between Lucas and Lorayne. They are fun to read and almost never get boring. There are anecdotes to at the beginning of most chapters and spread throughout the book.

Personally, I found Kenneth Higbee's "Your Memory" a better book, it's more complete a reference and gives much more of the why of memory rather than just the how of remembering. Depending on your needs, you might like this book more, it's got more examples on how to use the systems it introduces and is much lighter and a little less dry, although Higbee's book is very readable.

As with every other memory book, the techniques take time to learn and take considerable effort, but work very well. For a book on memory techniques, this book doesn't dissapoint.

114 of 114 people found the following review helpful.

A life-long experience in a book to enhance memory

By Mr J.Consterdine

The book that makes you go through the experience of the author and how he learns to improve himself in the memorizing aspect is just mind blowing. Harry Lorayne has the experience of expanding his memorization potential over time and the techniques mentioned in here are also that he applied to his brain expansion. This book "The Memory Book: The Classic Guide to Improving Your Memory at Work, at School, and at Play" is just one of the phenomenal books if you are really serious in boosting up your memory.

Then when I searched for the book that not only make me increase my memory but in reality gives the

control of my mind to me, I also came to know about this excellent book Maximizing Brain Control : Unleash The Genius In You. You can increase the memorization power with different tips and tricks but taking full control so that there remains no door unlocked for your memory to be enhanced, you can always go through this book to add up to your memorizing skills.

Harry Lorayne has proven himself to be the master at increasing mind's potential. The thing is that there is no way that you would master any trick overnight but with the techniques he share with you that he have used for all his life and have benefit from them up till today. It is your time to get on with learning the techniques and get the boost in your memory while you study, play or even when you are hanging out with friends. The only thing that would make your memory perfect is how much you dedicate yourself to them.

The author has taught with his experience that how he step by step mastered the techniques and how you can become proficient at them too so that you can get the grasp on your memory. This book is worth having especially if you are tired of looking around for memory improving books. Just commit yourself to the memory techniques present in here for you and get the success graph go through the roof.

300 of 310 people found the following review helpful.

On the very short list of absolute MUST READ books!!

By David Dathe

Harry Lorayne, a master magician and card entertainer, is also one of the world's leading memory experts. "The Memory Book" will change your life, literally. In the book, Lorayne describes in detail several memory techniques that, with a little practice, will have you remembering virtually anything you want. Among the techniques, the three I use the most are the Link, Substitute Words, and the Peg. The Link is used to remember any number of items, such as 20 objects, etc. The Peg is used to remember any number of objects in order. Using a phonetic type alphabet for numbers, that is, assigning a consonant sound for each number, Lorayne shows how to memorize numbers easily. The techniques really do work. Frankly, I've never spent so little for something that has changed my life so much. One testimonial is in order: I am a professional teacher. The first day of class I use one of Lorayne's techniques in my class that allows everyone in the classroom, including me, to remember the name of everyone else in the classroom. And it takes less than 20 minutes. The systems work. The only minor quibble I have with the book is that after reading this book, I also read widely in the area of memory improvement. Other books have used the identical techniques to improve memory, so I'm confused as to how much of Lorayne's techniques originated with him, or were borrowed from the literature. This minor point aside, you really do need to have this book on your "READ" list. A real treasure.

See all 385 customer reviews...

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