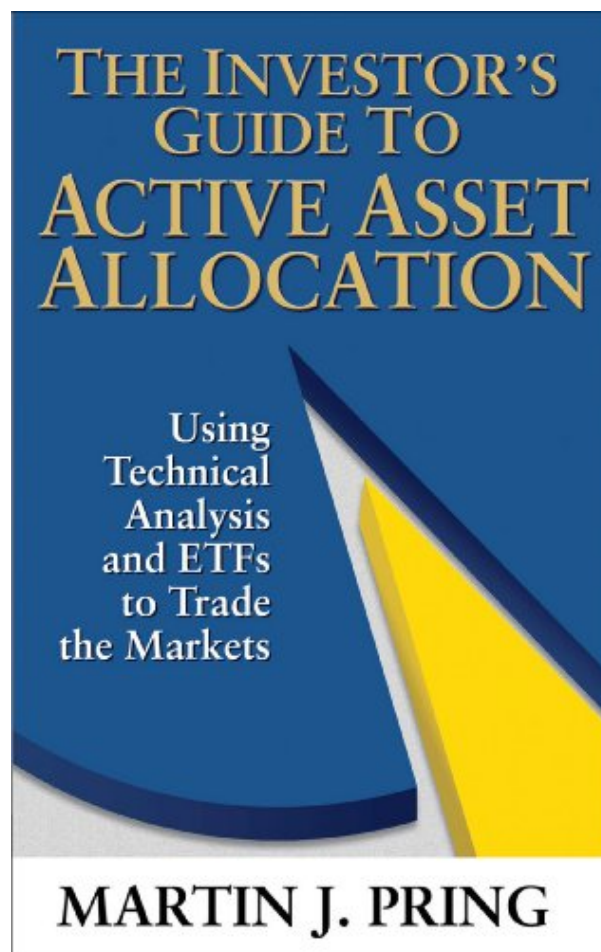


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From the Back Cover

[BACK COVER]

[Category:] Financing and Investing

The Asset Allocation Tools You Need to Capitalize on Every Stage of the Business Cycle

In **The Investor's Guide to Active Asset Allocation**, Martin Pring, one of today's most respected technical analysts and top investment authors, shows you how to develop winning active asset allocation strategies by rotating among sectors and major markets as the stages of the business cycle change.

Pring starts by describing his unique concept of the Six Business Cycle Stages, explaining why certain assets and market sectors perform better or worse during different phases of the business cycle. He then shows how to use technical and intermarket analysis to recognize what business cycle stage the market is in, focusing on exchange traded funds (ETFs) as the best vehicle for asset allocation rotation.

Filled with step-by-step guidelines and easy-access charts, **The Investor's Guide to Active Asset Allocation** equips you with:

Asset Allocation for Specific Stages This dynamic investing resource features a CD-ROM, which contains supplementary information that will help you execute the strategies described in the book. You'll find live links to useful web sites that contain a wide-ranging library of ETFs, database sources, historical data files in Excel format, and a collection of historical multi-colored PowerPoint charts. An essential tool for improving your analytical skills, **The Investor's Guide to Active Asset Allocation** shows you how to move from a passive to an active allocation model and explains the link between business cycle and stock market cycle for

more effective - and profitable - trading and investing. About the Author Martin Pring, one of today's most distinguished technical analysts, is president of Pring.com, a financial educational website. He is also editor of the esteemed newsletter, The Intermarket Review, which covers the stock and bond markets, futures, and commodities. Mr. Pring is the author of numerous highly acclaimed books, including Technical Analysis Explained, and has contributed to leading financial publications, such as Barron's, Futures, and Investment Vision. About the Author

Martin J. Pring is president of the International Institute for Economic Research and editor of two newsletters including The Intermarket Review. He has written for a number of financial publications, including Barron's and Futures, and is a sought-after speaker for conferences around the world.

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Exactly how if your day is begun by reviewing a book **The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring** Yet, it remains in your gizmo? Everyone will certainly always touch as well as us their gizmo when waking up and in morning activities. This is why, we intend you to likewise read a book *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* If you still perplexed the best ways to obtain the book for your gadget, you could adhere to the method here. As right here, we provide *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* in this site. Maintain your means to be below as well as read this web page completed. You can take pleasure in browsing the book *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* that you really describe get. Below, obtaining the soft file of the book *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* can be done effortlessly by downloading in the web link resource that we supply here. Of course, the *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* will certainly be all yours earlier. It's no need to await guide *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* to receive some days later after acquiring. It's no have to go outside under the heats up at mid day to visit guide establishment. This is some of the benefits to take when being the member and obtain the book *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* right here. Still ask what's various of the other website? We provide the hundreds titles that are produced by recommended writers and publishers, around the world. The connect to acquire as well as download *The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring* is also very simple. You could not locate the challenging website that order to do more. So, the way for you to get this [The Investor's Guide To Active Asset Allocation: Using Technical Analysis And ETFS To Trade The Markets By Martin Pring](#) will be so simple, won't you?

Asset Allocation for Specific Stages This dynamic investing resource features a CD-ROM, which contains supplementary information that will help you execute the strategies described in the book. You'll find live links to useful web sites that contain a wide-ranging library of ETFs, database sources, historical data files in Excel format, and a collection of historical multi-colored PowerPoint charts. An essential tool for improving your analytical skills, The Investor's Guide to Active Asset Allocation shows you how to move from a passive to an active allocation model and explains the link between business cycle and stock market cycle for more effective - and profitable - trading and investing. About the Author Martin Pring, one of today's most distinguished technical analysts, is president of Pring.com, a financial educational website. He is also editor of the esteemed newsletter, The Intermarket Review, which covers the stock and bond markets, futures, and commodities. Mr. Pring is the author of numerous highly acclaimed books, including Technical Analysis Explained, and has contributed to leading financial publications, such as Barron's, Futures, and Investment Vision. About the Author

Martin J. Pring is president of the International Institute for Economic Research and editor of two newsletters including The Intermarket Review. He has written for a number of financial publications, including Barron's and Futures, and is a sought-after speaker for conferences around the world. Most helpful customer reviews 21 of 23 people found the following review helpful.

Business Cycle Approach to ETF Asset Allocation

By L. Masonson

Asset allocation is one of the most critical aspects of investing. Unfortunately, too many investors do not pay as much attention to asset allocation as they should, typically resulting in inferior investment performance. After reading Pring's book, investors will have a clear-cut methodology on which factors are important to a well-adjusted portfolio, as well as how to use ETFs to build the portfolio.

Based upon the author's extensive knowledge of technical analysis, his numerous educational seminars, his newsletter, and previous books, Pring provides investors with a detailed step-by-step guide to asset allocation. In addition, the book comes with a very useful CD-ROM and workbook reference to provide additional insights and further clarification of his key points.

After reviewing the basics of diversification and wonders of compounding, Pring focuses on the typical business cycle covering the rate of change, chronological sequence of events, and using indicators to determine the sequence. In a later chapter he depicts the six business cycle stages and how to recognize each one using specific indicators. He also covers trend lines, moving averages, overbought/oversold, relative strength (not RSI), divergences, and his unique KST indicators.

Pring explains long-term cycles and ways to determine the direction of the secular trend, and then how the business cycle drives prices of stocks, bonds and commodities. He illustrates how the ten market sectors move in a rotational process through the six stages.

Pring believes that ETFs are a good way to diversify a portfolio and provides an introductory chapter on ETF families and their make-up. He shows how to use ETFs in a sector rotation approach.

In summary, Pring provides investors and traders with a well thought out methodology combining the business cycle changes, sector rotation, and ETF portfolio. This 370-page book and accompanying CD-ROM require many hours of study to get the most from it, but the impact on an investor's portfolio performance can be substantial. 7 of 7 people found the following review helpful.

Works in theory, not in reality

By Danny Merkel

The first book I read by this author, Investment Psychology Explained, was probably one of the best investment books I had read. So, when I heard that Martin Pring was coming out with this book, I naturally

went to Amazon to order it.

In a nutshell, the 370 pages of this book covers how the business cycle affects different market sectors, and how you can use ETFs to profit from it. This book starts off like more traditional investment books by talking about the benefits of diversification and the power of compounding.

From there, Mr. Pring gets right into the business cycle, and other cycles, such as the Kondratieff Cycle. The author then discusses how you can use government statistics to determine what stage of the business cycle you are in. Some of these statistics include: unemployment insurance claims, money supply, and industrial production.

Once you get deeper into the book, Martin Pring will introduce you to his business cycle barometers. He uses complex proprietary formulas derived from all sorts of government data, to help predict bond, stock, and commodity fluctuations.

Even though I think Mr. Pring's method made sense, and I can understand the rationale behind this, what I didn't like is that the average person could never come up with a barometer like he has. To get this barometer, you would basically have to sign up for his newsletter, and this I did not like one bit. Furthermore, I can say after 7 years of trading myself, that there are much easier ways of making money in the market than combing through vast amounts of economic statistics.

The book finished off with a discussion on ETFs, and the author gives a list of all ETFs available at the time of writing. I thought this section was good, as I have always thought that ETFs made a lot of sense, and had a lot of advantages. Nonetheless, all in all, I would not recommend this book.

->Danny Merkel

->Charting Trends Blog9 of 10 people found the following review helpful.

One of the Best

By Husam Abu-Haimed

This is the best book I have seen on business cycles for investors. It describes business cycles, what causes them, and how they develop through the different stages. It does an excellent job at that.

The book also shows how to recognise the 6 different stages of the business cycle using 3 main approaches: (1) market action, (2) economic indicators, and (3) economic models. I have not seen a better presentation anywhere else.

Finally, the book describes how the 10 main industry sectors of the economy behave in the different stages of the business cycle. Then, it shows how the investor can use ETFs (one chapter is devoted to introducing ETFs) for the sector rotation process. The book also suggests portfolios for each stage of the business cycle.

This is one of the best finance/economics books I have read. I strongly recommend it to every investor. See all 9 customer reviews...

Asset Allocation for Specific Stages This dynamic investing resource features a CD-ROM, which contains supplementary information that will help you execute the strategies described in the book. You'll find live links to useful web sites that contain a wide-ranging library of ETFs, database sources, historical data files in Excel format, and a collection of historical multi-colored PowerPoint charts. An essential tool for improving your analytical skills, *The Investor's Guide to Active Asset Allocation* shows you how to move from a passive to an active allocation model and explains the link between business cycle and stock market cycle for more effective - and profitable - trading and investing. About the Author Martin Pring, one of today's most distinguished technical analysts, is president of Pring.com, a financial educational website. He is also editor of the esteemed newsletter, *The Intermarket Review*, which covers the stock and bond markets, futures, and commodities. Mr. Pring is the author of numerous highly acclaimed books, including *Technical Analysis Explained*, and has contributed to leading financial publications, such as *Barron's*, *Futures*, and *Investment Vision*. About the Author

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