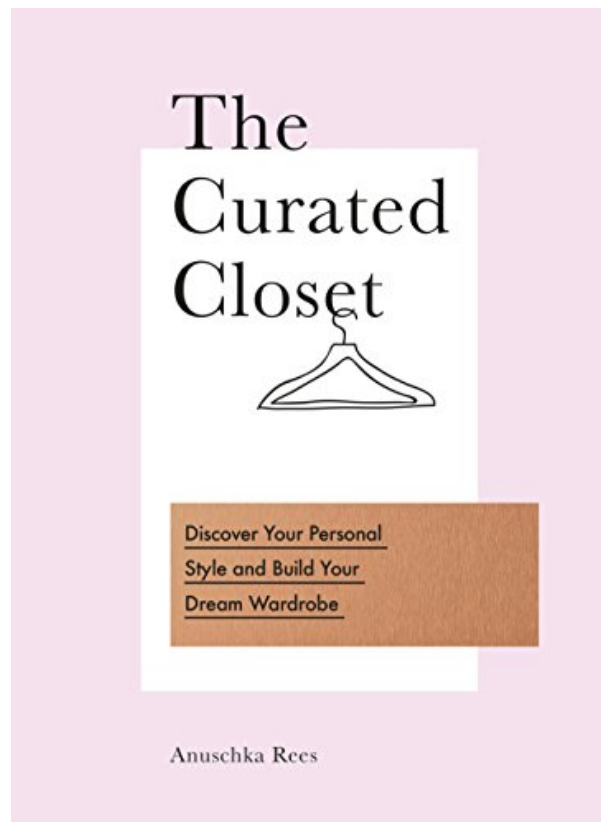


# THE CURATED CLOSET BY ANUSCHKA REES



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# The Curated Closet



Discover Your Personal  
Style and Build Your  
Dream Wardrobe

Anuschka Rees

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Is your closet jam-packed and yet you have absolutely nothing to wear? Can you describe your personal style in one sentence? If someone grabbed a random piece from your closet right now, how likely is it that it would be something you love and wear regularly?

With so many style and shopping options, it can be difficult to create a streamlined closet of pieces that can be worn easily and confidently. In *The Curated Closet*, style writer Anuschka Rees presents a fascinatingly strategic approach to identifying, refining, and expressing personal style and building the ideal wardrobe to match it, with style and shopping strategies that women can use every day. Using *The Curated Closet* method, you'll learn to:

- Shop smarter and more selectively
- Make the most of your budget
- Master outfit formulas and color palettes
- Tweak your wardrobe for work
- Assess garment fit and quality like a pro
- Curate a closet of fewer, better pieces

Including useful infographics, charts, and activities, as well as beautiful fashion photography, *The Curated Closet* is the ultimate practical guide to authentic and unique style.

- Sales Rank: #862639 in Books
- Published on: 2017-02-23
- Original language: English
- Dimensions: 8.46" h x .79" w x 6.10" l,
- Binding: Paperback

## Review

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#### Most helpful customer reviews

218 of 223 people found the following review helpful.

Great Approach to Creating / Managing A Wardrobe

By D.S.

If you are frustrated by the standard quizzes and capsule rules -- pick up this book.

Anuschka lays out a detailed approach to developing your personal wardrobe. She stresses that personal style is very different from being fashionable. She explains when a capsule makes sense, when a "curated" wardrobe makes sense, and how to blend both. Most importantly, she teaches you how to define your own clothing rules. She does not provide lists or pictures of what works together -- that's your homework. She does provide completed samples of each assignment. Do not purchase if you want a quick, do-it-in-one-afternoon guide. It was work; however, I have a clear set of personal rules, fabric preferences, and outfit formulas. Pieces a quick-capsule-approach guided me to discard or pack-away are now in purposeful use!

While Anuschka is exceptional on the wardrobe element, I was only able to follow everything based on previous work. I'd be a bit lost on color, personalized style words, and garment basics without the prior read of Bobbie Thomas, *The Power of Style* (similar approach with clearer guidance on personal style & color palettes), Nancy Nix-Rice, *Looking Good Every Day* (required text for FIT NY Image Consultants), and Jennifer Scott, *Lessons From Madame Chic* (light-hearted stories underscoring and explaining personal style, quality, upkeep, yep, no quizzes her either). For me, understanding the fundamentals allowed me to maximize Anuschka's approach.

Having read those books, Anuschka is exceptional at the final mechanics of building and updating a wardrobe that meets YOUR needs and style personality. Really, no book can do it all. *The Curated Closet* is the final piece to my personal style & wardrobe journey!

*Madame Chic* -- put me in the proper mindset

*Looking Good Everyday* -- provided the nuts and bolts

*The Power of Style* -- prompted detail work on my style personality, color palette, and clothing details

*The Curated Closet* -- solidified my rules, set my outfit formula, and established an on-going "curating" approach

115 of 121 people found the following review helpful.

Best wardrobe overhaul method out there!

By stefany9579

I've been doing capsule wardrobes and working on editing my closet for the last two years. Here's what I love about *The Curated Closet*, and why I think it's better than the other wardrobe overhaul methods I've tried:

First of all, none of it is cookie-cutter; it's about what works for YOU. It starts with a look at your current outfits (as opposed to pieces in your wardrobe). She asks you to take pictures of your outfits for two weeks and then looks at your FAVORITE outfits, that you felt the best in, and helps you analyze them to figure out WHY you love them and then build your whole wardrobe around those elements. This is different from every other challenge I've looked at, which have you look at all the clothes you WORE and build your wardrobe around the pieces you wore, which is NOT the same as building it around your favorite outfits. For me, I had a lot of favorite pieces, mixed with filler pieces that I only felt "meh" about, and consequently only felt okay about the outfits, even though they had some of my favorite pieces. No more "meh"!!!

Walking away from this book I am purging a good chunk of my wardrobe (again; I'm down to less than 40 items now) but now have a clear set of guidelines for building it back up. I have a color palette, a couple of go-to outfit formulas, and a very specific but concise shopping list, of what I want to add, in order of priority. I finally feel like I've reached an end-goal and don't need to purge anymore! All that's left is to find the few pieces on my shopping list, and enjoy finally having my ideal wardrobe. Thank you for writing this book Anuschka Reeves, and thank you to Caroline at the Un-Fancy blog for recommending it!!

55 of 55 people found the following review helpful.



## Best Personal Style and Wardrobe Development Book I've Ever Read!

By Joyclynn

When it comes to clothing and personal style, I think I've tried it all. For years I did the whole "buy whatever I like on clearance" routine – only to wind up with a closet full of clothes and nothing to wear, because nothing matches or it turns out a shirt I loved for 30 seconds in a dressing room (that was on sale of course) just doesn't fit quite right at home.

A few years ago I went with the minimalist "33 piece" wardrobe fad. That actually half-worked for me. It forced me to be far more selective and mindful about what I was buying and it pared down my choices- I really had an easier time putting outfits together. But it only half-worked, I bought less and was more focused on versatile wardrobe-building pieces, but I got pretty tired of the style that I had developed.

Enter "The Curated Closet" by Anuschka Rees. Less focused on having a minimalist wardrobe (although that's part of it), this book teaches the reader how to develop a personal style that works with your budget and how to be a smarter shopper. This book filled in some missing pieces for me (no pun intended). I had focused on developing an interchangeable, versatile minimalist wardrobe of pieces I liked, but I hadn't ever taken the time to intentionally, thoughtfully consider my own style.

Author Anuschka Rees instructs her readers to develop a style overview. This is actually a process that takes some time and effort. From creating a "mood board" of pieces that reflect your style to writing down specific qualities like silhouettes, materials, colors, etc. I came up with quite a few examples of things it turns out I really DON'T like: turtlenecks, faux fur, mid length skirts, as well as things I do: square necklines, jackets, and the color black just to name a few.

Having a well-developed sense of your own style is key to being a better shopper; there's so much you can just immediately bypass when you're shopping. But there are other components to being a better, smarter shopper and some of these were things I really needed to learn. One of the biggest mistakes I was making was just having a general idea of a piece I needed –say a blue shirt- and then going shopping and finding something (on sale) that more or less fit the bill. Before I knew it, I was ending up with things that theoretically should have completed my wardrobe, but in actuality were just filling my closet again. "The Curated Closet" taught me to be A LOT more detailed and intentional about filling in pieces. "Blue shirt" is far too broad: turquoise, square-necked, mid-length sleeve, cotton blend, fitted, etc...turns the focus away from finding something I generally like on a clearance rack, to something very specific that may take some time to find. I may pay more for a high quality piece, but in the end will save a lot of money because being intentional and focused on the specific wardrobe I am building, will prevent me from making lots of cheap purchases that I'll just toss out in the end.

I still have some shopping behavior changes to make- I know that. But I have improved a lot and so has my wardrobe! I would definitely recommend this book to anyone that finds themselves with a closet full of close and nothing to wear, or who is ready to develop a personal style and become a smarter, better shopper.

See all 65 customer reviews...

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