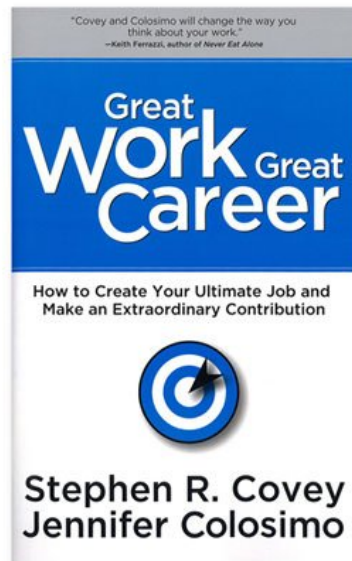
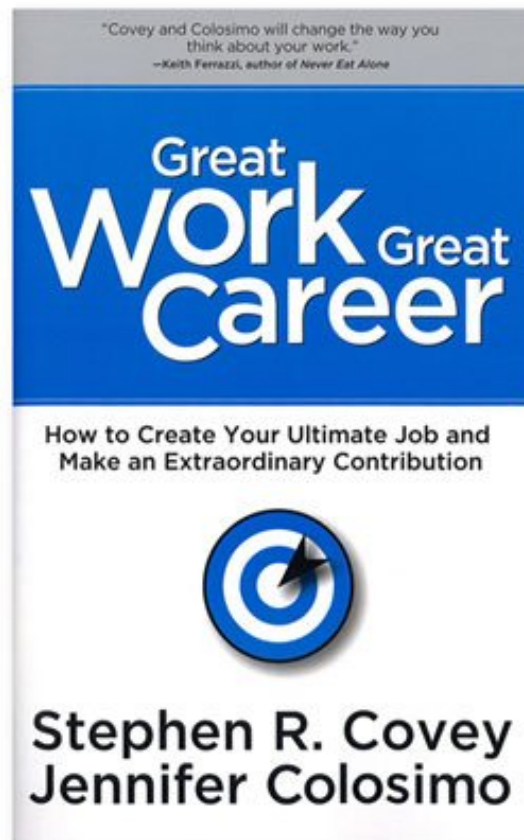


# GREAT WORK, GREAT CAREER BY STEPHEN R. COVEY, JENNIFER COLOSIMO



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## Review

Brilliant! Once again, Stephen Covey, along with Jennifer Colosimo, has tapped into a unique perspective to create a timeless classic. Great Work, Great Career is a very important, convincingly argued, and highly motivating book compelling us all to identify our desired contribution in life, and go after it! This is one of the most encouraging and useful books of our time. ---Rick Smith, author of *The LEAP: How 3 Simple Changes Can Propel Your Career from Good to Great*

If you want a truly great career starting right now buy this book. Covey and Colosimo will not only change the way you think about your work, they ll also give you the smart tactical guidance you need to get your next big offer. --Keith Ferrazzi, author of *Never Eat Alone: And Other Secrets to Success, One Relationship at a Time*

I urge you to read this remarkable book! It offers the push you need to transform yourself, prosper, and get the career satisfaction you crave. --Roby Ryan, author of *60 Seconds & You're Hired!*

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## From the Inside Flap

Do you have a good career, a mediocre career, or a great career? How do you know? And just how do you create a great career? Whether you're looking for a job or want to make the job you already have more meaningful, this book is for you. **\*CREATE A GREAT CAREER** Your job will be a great job because you are the one doing it! You'll make a great contribution rather than just filling a job description. **\*KNOW YOUR STRENGTHS** You bring a unique, unreproducible combination of talent, passion, and conscience to the world of work. **\*DEFINE YOUR CAUSE** The business world teems with fascinating challenges and opportunities. You'll find the cause that matters most to you. **\*BUILD YOUR VILLAGE** you'll create your own community of people who can help you in your great-and whom you can help in turn. **\*MASTER THE**

JOB - SEARCH PROCESS you'll make a resume that actually work for you and never suffer through a job interview again.

#### About the Author

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\*Create your own career opportunities and make a real difference in a great job you choose.

\*Define your unique strengths and the exact market need you can fulfill.

\*Build relationships with key support people.

\*Create a resume that works for you rather than sitting in a pile somewhere.

\*Never suffer through a job interview again.

The most respected business thinker of our time, Dr. Stephen R. Covey, and his associate Jennifer Colosimo offer this complete handbook for anyone seeking a job or a more fulfilling career.

Great Work, Great Career provides steps and tools for becoming indispensable in the work you choose.

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- 156 pages

## Features

- Create your own career opportunities and make a real difference in a great job you choose.
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#### Most helpful customer reviews

9 of 9 people found the following review helpful.

Great advice for anyone who works for a living

By Chris

I know many people who are out of work or are dissatisfied with their current jobs. I myself am not actively job hunting nor am I particularly dissatisfied with my job. However, this book can be read, enjoyed and applied by anyone who has an earnest desire to find that "great career" or to create a "great career" at his or her current job. For those job seekers, the end of the book does include some suggestions on crafting a resume, cover letter or even on giving presentations to prospective or current employers outlining your plans for success.

If you have read 'The 7 Habits of Highly Successful People', you'll notice a lot of familiar language.

In discussing the nature of our current economic times, the book talks about such concepts as the "Abundance vs Scarcity Mentality", "Circle of Influence vs Circule of Concern", "Emotional Bank Accounts" and changing our Paradigm to look at the workplace through the lens of the Knowledge Worker

age rather than the Industrial Age. The book talks about (though I don't think it ever used the '7 habits' terms) "production vs production capability."

And it spends a considerable amount of time talking about problem solving, identifying needs, turning needs into opportunities and creating your own personal Contribution Statement based on your own strengths, talents, passions and your moral compass or conscience.

The book gives advice for taking that Contribution Statement and actually conducting a "Need-Opportunity" presentation rather than going to job interviews. It presents ideas and methods for helping yourself stand out from the crowd to a prospective employer or even to your current boss. There are suggestions for expanding your "Circle of Influence" to better meet your talents and passions.

The authors also go into some depth about "Building Your Village"...a 21st century mindset around networking and working through people you know to achieve your goals. The book talks about creating a village through your friends and co-workers but also about about the importance of carving a space out for yourself on the Internet...diving into social networking such as LinkedIn or even Facebook....creating your own webspace by writing a blog about your passion/expertise...maybe even writing an e-book. The authors emphasize that your village should be based on "real" relationships rather than just a bunch of names who can "do something for you"...focus on building that Emotional Bank Account and then use your village to synergistically achieve your goals.

Like many books in this vein, there's not a lot here that felt "revolutionary"...on the contrary, it all felt like "common sense" and a lot of it feels like those "aha" moments where you smile, nod and wonder "why didn't I think of this earlier". The writing style is simple and easy to understand. There are a bunch of inspirational stories and examples and there is plenty of great advice.

So whether you're on the hunt for a job, trying to improve your current position, or self-employed and looking to solidify your own contribution, this book should have something to help you develop, focus on and come up with a plan to achieve your long-term career goals.

\*\*\*\*

4 out of 5 stars

3 of 3 people found the following review helpful.

Good Attitude Adjuster

By Diane Schmidt

Offers a reminder on the following points: 1. What would you do even if you weren't being paid? 2. Draft a contribution statement--how would you solve the company's problems with the specific skills and talents that you bring?"

1 of 1 people found the following review helpful.

Quick read covers familiar territory

By Rolf Dobelli

What might sound like a series of clichés coming from a typical business writer could, out of reverence, be called "tapping into the zeitgeist" when it is presented by a bona fide guru. In a quick 156 pages (including a Frequently Asked Questions section), Stephen R. Covey and co-author Jennifer Colosimo work to overturn the ordinary ways people seek and acquire jobs. Like the authors of a diet book, Covey and Colosimo ask you to make healthy choices to shape your work's waistline. Choose a meaningful career, not a job. Think of yourself as a "volunteer," not an employee. Adapt to the "Knowledge Age" and leave behind the "Industrial Age." Use a job interview as a "research opportunity," and see a résumé cover letter as a chance to define



yourself as the solution to an employer's problem. Granted, if you don't want to be told to change your paradigm, or to invent your own job if you can't find one, you might want to invest your dimes elsewhere. Then again, if you're tired of the patterns in your professional path, Covey and Colosimo's new career-seeking terminology might be just the jolt you need. Old habits die hard - maybe it's time for some new ones. getAbstract recommends this book to job seekers, bootstrappers, service industry personnel, Covey fanatics and all workers in a rut.

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