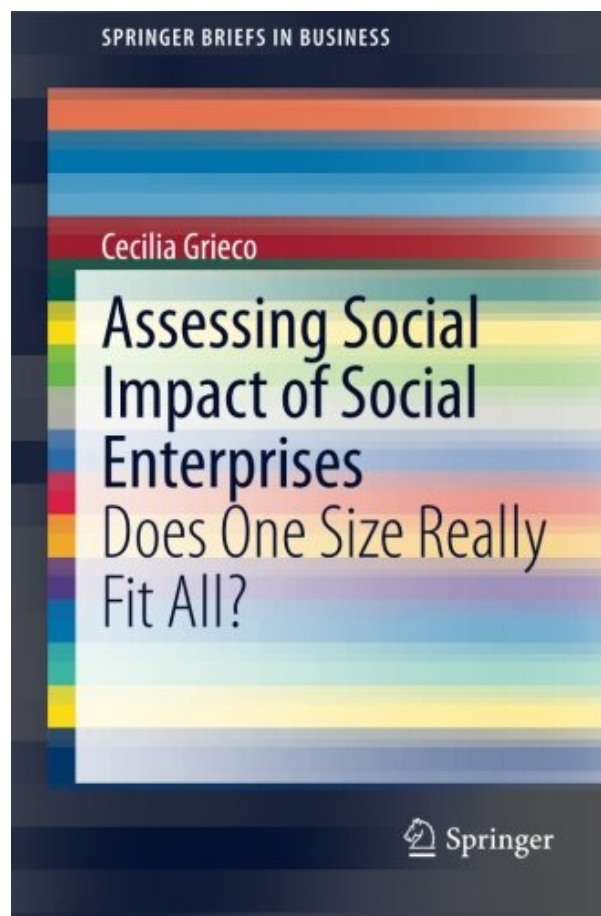


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Cecilia Grieco holds a PhD in Communication, Interculturality and Organizations from LUMSA University. She was also a visiting scholar at the Erasmus University of Rotterdam during her doctoral studies. Her research focus is on Social Impact Assessment in social enterprises and third sector organizations, including marketing and communication, CSR and social innovation.

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This book explores the diversity of Social Impact Assessment (SIA) models and outlines a self-assessment on models to support social entrepreneurs. The chapters trace the concept and origins of social entrepreneurship and elicits current implementation of SIA models by social enterprises. The comprehensive review of over seventy five SIA models will be especially useful for social entrepreneurs and researchers.

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